

Optimising Food and Beverage Distribution

Logistics technology is a critical component of food and beverage distribution. Routing, telematics and mobile solutions provide real-time information and visibility to address key industry challenges, including:

Product integrity and security

Regulatory compliance

Driver/Labour concerns

Increased competition

Lower margins



Ensure safety and security

Automatically record trailer movements, inspections and security seal changes to maintain a valid audit trail

Quickly identify trailer contents to ensure product integrity

Immediately detect temperature variations or door-opening events using temperature sensors

Monitor performance & compliance

Automate Individual Vehicle Mileage Reports (IVMRs) and fuel purchases for accurate IFTA, HOS and city idling reporting

Improve driver behavior and retention with performance management programs

Identify critical cold chain and traceability data points for chain of custody

Increase productivity

10% boost in driver productivity

33% increase in vehicle utilization

1 hour/day saved with proof of delivery

up to 30% increase in on-time deliveries

Lower operating costs

Route optimisation can reduce:

- 10-15% mileage
- 5-10% driver hours
- 3-4 hours a day dispatcher time

£3.50 per vehicle/day average saved with fewer OSDs

£7 per day/vehicle saved by eliminating paper manifests